

## Republic of the Philippines

# OFFICE OF THE CITY MAYOR

City of Angeles

2nd Floor, City Hall Building, Pulung Maragul, Angeles City Telephone Nos.: 045-458-2194 \* 322-8150 Trunklines: 322-7248 \* 322-7230 \* Dial Local Nos.: 200 or 275

Fmail: ac.mayorsoffice@gmail.com \* angelescity.gov.ph

By the City Mayor Executive Order No. 05
Series of 2018

ESTABLISHING TOURIST INFORMATION AND ASSISTANCE CENTERS AT THE 1<sup>ST</sup> FLOOR OF THE ANGELES CITY LIBRARY AND INFORMATION CENTER, ENTERTAINMENT DISTRICT, FRIENDSHIP BUSINESS DISTRICT, BRGY. SAPANG BATO AND OTHER AREAS IN THE CITY WHERE THERE IS A HIGH DENSITY OF TOURISTS.

Whereas, Section 17 of R.A. 9593 otherwise known as the "Tourism Act of 2009" provides that "Regional Offices together with LGUs, establish tourist information and assistance centers at strategic locations as are necessary to disseminate relevant information pertaining to the tourists locations and products and to assist tourists and tourism enterprises;"

Whereas, Sections 6.6 and 10 of Ordinance No. 436, S. 2017, also known as the "Angeles City Tourism Code of 2017" states that ACTO shall establish, operate and continuously upgrade Tourism Information and Assistance Centers.

Whereas, Angeles City Library and Information Center is located at the Angeles City Heritage District where there is high tourists' traffic. It is also a working, active and functioning venue for culture and the arts, a one-stop-shop for heritage, culture and the arts tourism.

Whereas, the Balibago-Malabanias entertainment district are frequently visited by tourists and guests of different nationalities;

Whereas, Friendship Business District is where restaurants, groceries, entertainment, well -being and other business establishments are situated. These are frequently visited by tourists, mostly Korean nationals;

Whereas, Brgy. Sapang Bato is the gateway to eco-tourism sites and Puning Hot Springs which is frequented by tourists of different Nationalities;

Whereas, in relation to the foregoing pronouncement of the Republic Act, the City of Angeles promotes tourism not limited for the locals but also for the foreign alike;



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NOW, THEREFORE, by the powers vested in me by Republic Act No. 7160 (the Local Government Code of 1991), I, EDGARDO D. PAMINTUAN, City Mayor of Angeles City, do hereby order the following:

Section 1. CREATION. Creation, operation and continuous upgrading of Tourist Information and Assistance Center (TIAC) at the 1st floor of the Angeles City Library and Information Center, Balibago-Malabanias Entertainment District, Friendship Business District, Brgy. Sapang Bato and other areas in the city where there is a high density of tourists.

Section 2. Vision. Every TIAC is dedicated to make local tourism an effective tool towards economic development of the city by bringing prompt and efficient service to local and foreign tourists and to the local tourism enterprises while upholding preservation of local heritage, culture and the arts.

#### Section 3. Mission. To achieve this vision, we commit to:

- 1. The delivery of prompt, responsive, effective and efficient basic and social services with utmost respect, excellence, integrity and sincerity guided by principles of transparency and accountability;
- 2. A unified and concerted effort for customer satisfaction;
- 3. Constantly update the regulations and policies and ensure strict implementation.

Section 4. Implementing Component. The Angeles City Tourism Office (ACTO) is hereby tasked to implement the establishment, operation and continuous upgrading of every TIAC.

Section 5. Management. ACTO is responsible of the management of every TIAC it established. It may partner with other entities towards achieving the vision and mission of the TIAC, upon approval of the city mayor.

Section 6. Operating Schedule of the Tourist Information and Assistance Center. The Office shall open from 8:00 A.M to 5:00 PM., Mondays to Fridays, except for holidays.

6.1. Above schedule of operating hours may be changed if necessary upon the

approval of the City Tourism Officer.



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**Section 7. Budgeting Requirement.** Sources of funds for the implementation of this Executive Order shall be taken from the funds of the ACTO.

Section 8. Repealing Clause. This Executive Order repeals any executive order, city ordinance, resolution, and other issuances inconsistent herewith.

Section 9. Effectivity. This Executive Order shall take effect immediately upon its approval.

DONE this Z

day of February 2018 at Angeles City.

ATTY. EDGARDO D. PAMINTUAN

City Mayor

Attested by:

Secretary to the Mayor