



Republic of the Philippines
OFFICE OF THE CITY MAYOR

City Of Angeles

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By the City Mayor

Executive Order No. 14
Series of 2017

CREATION OF THE UNESCO CREATIVE CITIES NETWORK IN
GASTRONOMY MANAGEMENT TEAM FOR THE APPLICATION AND
ADMINISTRATION THEROF

WHEREAS, the City of Angeles in the Province of Pampanga has informally been labeled as the center of gastronomy in the Philippines

WHEREAS, gastronomy is very much a part of the Kapampangan culture

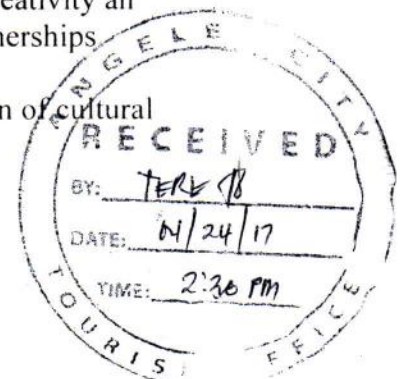
WHEREAS, the Commissioners of the Culture Committee of the Philippines National Commission for UNESCO identified Angeles City for potential in UNESCO Creative Cities Network in Gastronomy

WHEREAS, inclusion in the UNESCO Creative Cities Network has the potential to increase creativity, culinary standards, cultural awareness and tourism activity thereby improving livability in Angeles City

NOW, THEREFORE, by the powers vested in me by Republic Act No. 7160 (the Local Government Code of 1991) I, EDGARDO D. PAMINTUAN, City Mayor of Angeles City, do hereby order the following:

SECTION I. PROJECT OBJECTIVES:

- i. strengthen international cooperation between cities that have recognized creativity as a strategic factor of their sustainable development;
- ii. stimulate and enhance initiatives led by member cities to make creativity an essential component of urban development, notably through partnerships involving the public and private sectors and civil society.
- iii. strengthen the creation, production, distribution and dissemination of cultural activities, goods and services;



- iv. develop hubs of creativity and innovation and broaden opportunities for creators and professionals in the cultural sector;
- v. improve access to and participation in cultural life as well as the enjoyment of cultural goods and services, notably for marginalized or vulnerable groups and individuals;
- vi. fully integrate culture and creativity into local development strategies and plans.

SECTION 2: PROJECT SCOPE:

- i. The preparation and formulation of the application must be led by the community and should result from a participative process involving relevant stakeholders and partners of the public and private sectors as well as civil society.
- ii. The cultural heritage and current creative assets should be the pillars to build a consistent action plan, which contributes to the sustainable urban development of the city in line with the UN 2030 Agenda for Sustainable Development and the New Urban Agenda.
- iii. UNESCO's Creative Cities foster sustainable urban development through creativity on an economic, cultural, social and environmental level.
- iv. UNESCO Creative City implies a continuous and active commitment towards the implementation of the UCCN's objectives.
- v. The application should include a set of specific projects, initiatives or policies to be executed in the four years following the designation at the local and international level. The outcome and impact of these projects and initiatives are to be evaluated through a self-monitoring process.
- vi. Exchanges between member cities are vital to the Network and are one of its main purposes. It is therefore important for candidate cities to demonstrate their ability to develop activities and collaborative initiatives at the international level with the members of the Network.
- vii. The action plan needs to fit the priorities of the city as well as the UCCN's objectives, and should be adapted to the management, financial and human resources available in the city.

SECTION 3.CREATION. The AC UCCN Management Team in charge of the UNESCO Creative Cities Network in Gastronomy Application and Administration is hereby created.

SECTION 4.COMPOSITION. The AC UCCN Management Team shall be composed of the following:

- 1) Angeles City Tourism Officer
- 2) Angeles City Heritage, Culture and Arts Officer
- 3) Angeles City Planning Officer
- 4) Angeles City Information Officer
- 5) Angeles City Business Development and Promotion Officer

The Angeles City Tourism Officer shall be designated as the focal point which shall be in charge of all communications with UNESCO.

SECTION 5.FUNCTIONS. The above members shall be responsible for:

A. Drafting of the application for Angeles City to be designated as a member of the Creative Cities Network. Sequence for preparing an application are as follows:

- i. City Mayor decides to prepare application
- ii. Establish management team
- iii. Identify stakeholders – within the city and at regional and international level
- iv. Establish a consultative group involving relevant stakeholders from all sectors
- v. Implement background research and prepare audit of creative assets of city
- vi. Draft mid-term action plan implementing Network's objectives at local and international levels
- vii. Plan management unit in case of designation
- viii. Propose adequate budget and explore funding opportunities
- ix. Mayor writes formal letter presenting application
- x. Obtain formal endorsement from national professional associations
- xi. Obtain formal endorsements from National Commission for UNESCO
- xii. Submit application

B. If the city is designated, the day-to-day management of activities related to the network


SECTION 6.STAKEHOLDERS. The following are the identified stakeholders and possible consultative groups, but not limited to:

- 1) Angeles City Agriculture Officer
- 2) Angeles City Environment and Natural Resources Officer
- 3) Angeles City Public Market Officer
- 4) A member of the Culture and Arts Council of Angeles representing the Culinary Arts
- 5) Academe (culinary school, university or college that have culinary courses) Holy Angel University, Angeles University Foundation, Systems Plus College Foundation, City College of Angeles, International School for Culinary Arts and Hotel Management, Ilead Institute for Learning, Le Roux Culinary Academy, Jocson Colleges

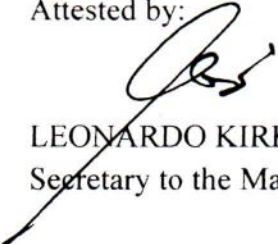
- 6) Department of Education - Division of Angeles
- 7) Culinaria Pampanga
- 6) Hotel and Restaurant Association of Pampanga
- 7) Kuliat Foundation Inc.
- 8) Association of Travel and Tour Agents of Pampanga
- 9) Pampanga Agents Travel Society
- 10) Greater Clark Visitors Bureau
- 11) Task Force: 1 Million Trees
- 12) Sibul ning Aeta Foundation
- 13) Angeles City Public Market Vendors Association

SECTION 8. EFFECTIVITY. This Executive Order shall take effect immediately.

Done this 17 day of April, 2017 in the City of Angeles, Pampanga


EDGARDO D. FAMINTUAN
City Mayor

Attested by:


LEONARDO KIRK I. GALANZA
Secretary to the Mayor