



Republic of the Philippines
OFFICE OF THE MAYOR

City of Angeles

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By the City Mayor

EXECUTIVE ORDER NO. 27
Series of 2010

**CREATING THE ANGELES CITY ENTERTAINMENT
PROMOTION OFFICE (ACEPO) AND FOR RELATED MATTERS**

WHEREAS, Angeles City is targeting to be known as the tourist capital of Central Luzon especially with the prevalence of recreational and leisure establishments that are popular to and frequently visited by domestic and foreign tourists;

WHEREAS, the concentration of entertainment activities in the city can be found in Barangays Balibago, Malabanas and Anunas specifically along Fields Avenue, Don Juico Avenue and Friendship Avenue, where hundreds of videoke bars, disco pubs, restaurants and night clubs are located;

WHEREAS, there are several complaints regarding illicit activities occurring within the aforesaid areas to include allegations of lewd shows, human trafficking, prostitution, petty theft, fraud, and indiscriminate disposal of litter or garbage;

WHEREAS, the Angeles City Government is determined to ensure compliance of local business owners to existing national laws and local ordinances and to put an end to the nefarious activities of criminal syndicates operating along the Clark perimeter area;

WHEREAS, the city government is committed to institute changes that are geared towards the desired reform of this central entertainment district from a 'sin city' to a safe and wholesome venue for local and foreign tourists;

WHEREAS, there is a need to create an office that shall work towards the objective of reforming the image of the entertainment industry along Fields Avenue, Don Juico Avenue and Friendship Avenue through the implementation of programs aimed at maintaining and sustaining peace, cleanliness and orderliness within these areas;

WHEREAS, this office shall actively coordinate with the private sector in the implementation of peace, cleanliness and orderliness, specifically with individuals and organizations with direct or indirect stake in the local entertainment industry along the Clark perimeter area;



NOW THEREFORE, I, EDGARDO D. PAMINTUAN, Mayor of Angeles City, by the powers vested in me by law, do hereby order:

SECTION 1. There is hereby created under the Office of the City Mayor, an entity to be called the Angeles City Entertainment Promotion Office, hereinafter referred to as ACEPO.

SECTION 2. The ACEPO shall be headed by an Executive Director who will to be appointed/designated, and who will be aided by several staff in the implementation of the office's core programs and related activities.

SECTION 3. The ACEPO shall perform the following general functions and responsibilities:

- a. Coordinate with local barangay officials and owners of business establishments in ensuring peace, cleanliness and orderliness along Fields, Don Juico and Friendship Avenues.
- b. Coordinate with and augment the efforts and resources of police officers stationed in these areas in crime prevention.
- c. Instill discipline and monitor compliance to national laws and local ordinances by owners, workers, peddlers, public utility vehicle drivers and street vendors operating within the aforesaid areas.
- d. Create database and information materials regarding the tourism industry in Angeles City specifically in the Clark perimeter area.
- e. Recommend proposals and policies to the City Mayor and the Sanggunian Panlungsod for the enhancement of the tourism industry in Angeles City.
- f. Coordinate with the private sector in the beautification and cleanliness of the Clark perimeter area.

SECTION 4. BUDGET. - The budget needed for the operational and administrative requirements of ACEPO shall be charged to available funds, and shall be part of the Special Programs of the City Mayor charged to the annual non office budget starting calendar year 2011.

SECTION 5. REPEAL CLAUSE. - This Executive Order supersedes all previous issuances inconsistent herewith.

SECTION 6. EFFECTIVITY. - This Executive Order shall take effect immediately.



Done this 4th day of October in the City of Angeles, Pampanga.



ATTY. EDGARDO D. PAMINTUAN
City Mayor *pr*

Attested by



LEONARDO KIRK I. GALANZA
Secretary to the Mayor