



Republic of the Philippines  
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**City of Angeles**

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By the City Mayor

Executive Order No. *JF*  
Series of 2018

AN ORDER ENJOINING PRIMARY TOURISM ENTERPRISES TO COMPLY WITH DEPARTMENT OF TOURISM ACCREDITATION STANDARDS; AND TOURIST ACCOMMODATION ESTABLISHMENTS; AND MEETINGS, INCENTIVES, CONVENTION AND EXHIBITION (MICE) FACILITIES TO SUBMIT REGULAR MONTHLY TOURIST ARRIVAL STATISTICS REPORT TO ANGELES CITY TOURISM OFFICE (ACTO) AS REQUIREMENT FOR THE ISSUANCE OR RENEWAL OF BUSINESS LICENSE AND PERMIT TO OPERATE WITHIN ANGELES CITY.

**Whereas**, Section 17 of Republic Act No. 7160, otherwise known as the "Local Government Code of 1991" grants local government units the power to deliver and/ or regulate basic services and facilities including tourism enterprises;

**Whereas**, in pursuant to Republic Act No. 9593, otherwise known as "The Tourism Code of 2009", Section 39. Accreditation. -In order to encourage global competitiveness, strengthen data gathering and, research on tourism, and facilitate the promotion of individual enterprises and the industry as a whole, the Department shall prescribe and regulate standards for the operation of the tourism industry. Primary tourism enterprises shall be periodically required to obtain accreditation from the Department as to the quality of their facilities and standard of services. The Accreditation shall be voluntary for secondary tourism enterprises.

**Whereas**, Republic Act No. 9593, otherwise known as "The Tourism Code of 2009", states in Section 38. Reports -In order to monitor the resources of the Department and to ascertain the economic and social impact of tourism, all LGUs shall provide an inventory of all resources available to the Department for use in the implementation of this ACT. They shall likewise periodically reports to the Department on the status of tourism plans, programs, tourist arrivals, and tourism enterprises, among others, within their jurisdiction;

**Whereas**, Implementing Rules and Regulations of R.A. 9593, otherwise known as "Tourism Act of 2009" Section 121. Reports. (a) As determined by the Department and the DILG, LGUs shall regularly provide a report on the status of tourism plans and programs, tourist arrivals and tourism enterprises and inventory of all the resources available in their areas of jurisdiction, among others, to the Department. (b) The

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Department and the DILG shall formulate and disseminate a standard system for the collection and reporting of tourism statistic, status of tourism plans and programs, as well as inventory of tourism resources by the LGUs. (c) LGUs which regularly provide reports to the Department shall be accorded priority in the provision of assistance for planning, product enhancement, standards development, enforcement of laws, promotions and capability building;

**Whereas**, the collection and monitoring of tourism statistics enables a particular Local Government Unit and the DOT to accurately measure the economic and social impact of tourism in the country to facilitate planning in the public and private sectors;

**Whereas**, the collection and monitoring of tourism statistics enables a particular Local Government Unit and the DOT to accurately measure the economic and social impact of tourism in the country to facilitate planning in the public and private sectors;

**Whereas**, a function of ACTO is to conduct research and other data gathering, activities to support each tourism program as stated under Section 7 of Ordinance No. 436, Series of 2017, otherwise known as "Angeles City Tourism Code of 2017";

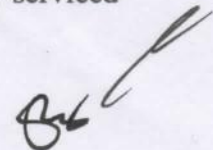
**Whereas**, Ordinance No. 436, Series of 2017, otherwise known as "Angeles City Tourism Code of 2017" SECTION 19.3. REPORTING. Accommodation establishments must submit a monthly occupancy report to ACTO ten (10) days after each calendar month. A list of non-compliant Accommodation Establishments will be submitted to Business Permit and Licensing Division. Their Business Permits will be recommended for suspension. They will be given fifteen (15) days to comply; otherwise, their Business Permit will be revoked.

**Whereas**, to ensure the strict implementation of this measure, a Primary Tourism Enterprise has to secure Accreditation Clearance from DOT Region III and latest Tourist Arrivals Statistics Data from ACTO prior to the issuance or/ and renewal of its business license or permit to operate within the Angeles City;

**NOW THEREFORE**, by the powers vested in me by law, I **ATTY. EDGARDO D. PAMINTUAN**, City Mayor of the Angeles hereby **ORDERS** the **STRICT** implementation of this particular requirement upon All Primary Tourism Enterprise, Tourism Accommodation Establishments guided by the following provision:

**SECTION 1. DEFINITION OF TERMS:**

- i. Primary Tourism Enterprises – refers to travel and tour services (inbound travel agencies and tour operators, eco tour operators, and tour guides); land sea and air transport services exclusively for tourist use; accommodation establishments; convention and exhibition organizers; tourism estate management services; and such other enterprises as may be identified by the Department of Tourism, after due consultation with concerned sectors;
- ii. Tourism Accommodation Establishments (AEs) – accommodation establishments (hotels, resorts, apartment hotels, tourist inns, motels, pension houses, private homes used for homestay, eco lodges, condotels, serviced

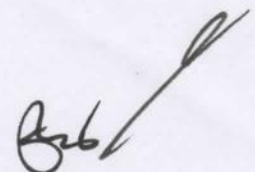


apartments and bed and breakfast facilities); hotel and tourism estate management services; sports and recreational facilities (dive shops, amusement parks, adventure and ecotourism facilities); foreign exchange dealers; and such other enterprises as may be identified by the Secretary, after due consultation with concerned sectors.

- iii. Meetings, Incentives, Conventions & Exhibition (MICE) Facilities- shall mean an enterprise providing place/ location including facilities and amenities for the conduct of special events or shows, exhibition or trade fair/trade shows meetings and conventions/congresses;

## SECTION 2. GENERAL PROVISION

- a.) All Primary Tourism Enterprise shall secure Accreditation Clearance from DOT thru their regional office prior to the issuance or/ and renewal of their business licenses and permits within Angeles City.
  - i. All Primary Tourism Enterprise can secure Accreditation Clearance from the DOT thru online application at the official accreditation website: <http://accreditationonline.tourism.gov.ph/> and submit the necessary documents.
- b.) All Tourism Accommodation Establishments and MICE facilities shall submit a Monthly Tourist Arrival Statistics Report to ACTO which shall issue the corresponding clearance necessary in the issuance and/ or renewal of business license and permit to operate within the Angeles City.
  - i. The Monthly Tourist Arrival Statistics Report shall be submitted not later than the 10<sup>th</sup> day of every month thru e-mail at [angeles.touristarrivals@gmail.com](mailto:angeles.touristarrivals@gmail.com) or by direct submission to the office of the ACTO. In case of delay, the operator/ owner or her/ his authorized representative shall submit to the ACTO within seven (7) days from the date set for submission a formal letter explaining the cause of her/ his failure to submit monthly report, with the UPDATED report. Otherwise, NO clearance shall be issued. Thus, making the establishment non-compliant.
  - ii. All Tourism Accommodation Establishments shall accomplish the Monthly Tourist Arrival Statistics Report in the template/ format prescribed by ACTO to ensure concise, comprehensive, consistent and uniform reporting.
  - iii. ACTO shall issue the corresponding clearance within two (2) working days from actual receipt of the Monthly Tourist Arrival Statistics Report.
  - iv. It is only the Angeles City Tourism Office or his/her authorize representative who shall issue the corresponding clearance after satisfactory compliance has been shown by the applicant.



- v. A list of non-compliant AEs will be submitted to Business Permits and Licensing Division (BPLD). Their Business Permits will be recommended for suspension. They will be given fifteen (15) days to comply; otherwise, their Business Permit will be revoked.

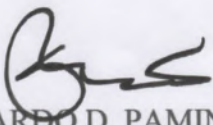
### SECTION 3. OBJECTIVES

- a.) The Monthly Tourist Arrival Statistics Report is an important indicator to show:
  - i. Actual Tourist Arrivals.
  - ii. Most Visited Tourist Destinations in Angeles City.
  - iii. The viability of Angeles City as Tourist Destination.
  - iv. The data gathered will prove indispensable in the City Government's effort to sustain existing tourism projects, program and activities and plan for more future endeavors geared towards the development of the City's tourism industry/ sector.
  - v. The same will contribute in the collection of database to support research and proposal for tourism development projects, programs and activities as well as special studies and to access possible funding and financial assistance.

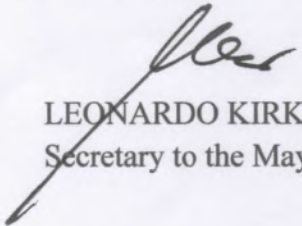
**SECTION 4. COORDINATION.** The City Government, through ACTO, shall maintain close coordination with the DOT to aggressively promote and develop the tourism sector/ industry in Angeles City, to make it competitive in the local and global tourism circle and to keep it attractive to both local and foreign tourists.

**SECTION 5. EFFECTIVITY.** This Executive Order shall take effect immediately.

Done this 6<sup>th</sup> day of July, 2018 in the City of Angeles, Pampanga

  
ATTY. EDGARDO D. PAMINTUAN  
City Mayor

Attested by:

  
LEONARDO KIRK I. GALANZA  
Secretary to the Mayor